

A seagull is captured in mid-flight, its wings spread wide, gliding over a churning sea. The water is a mix of dark, deep blue and bright white foam from the waves. The seagull has a white head and neck, with dark feathers on its wings and back. The overall scene conveys a sense of movement and natural power.

**Grieg**  
Seafood®

# PASSION FOR IMPROVEMENT

# Grieg Seafood at a glance

- Grieg Seafood farms
- Sales
- GSF Headquarters
- Processing facility (2025)

3  
British Columbia

4  
Newfoundland

Rogaland

1

Finnmark

2

OUTCOME



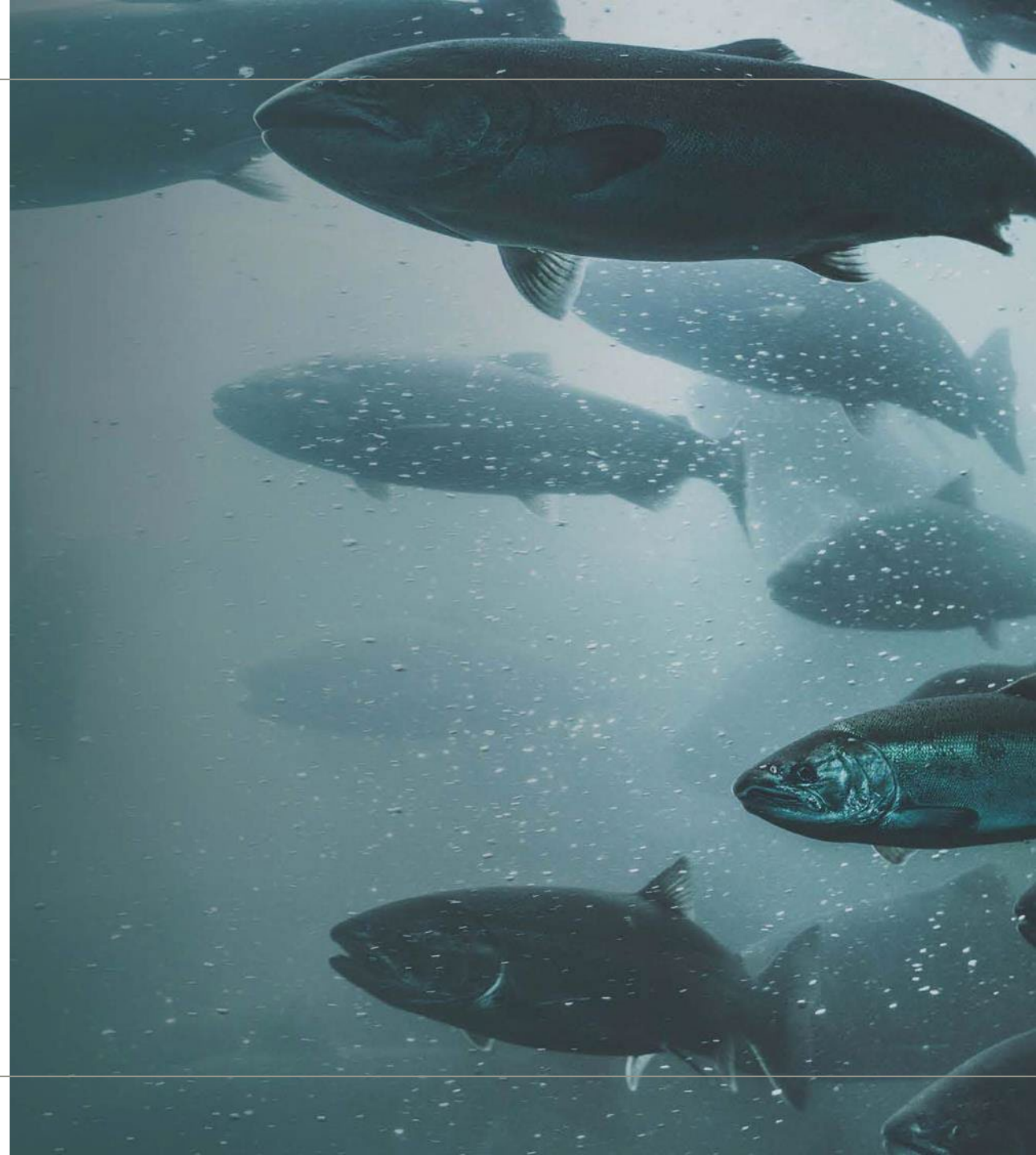
Almost  
**1 500 000**  
Healthy meals per day\*

\*Based on our guided harvest volume for 2024, with 68% edible yield from live weight, and servings of 125 grams.

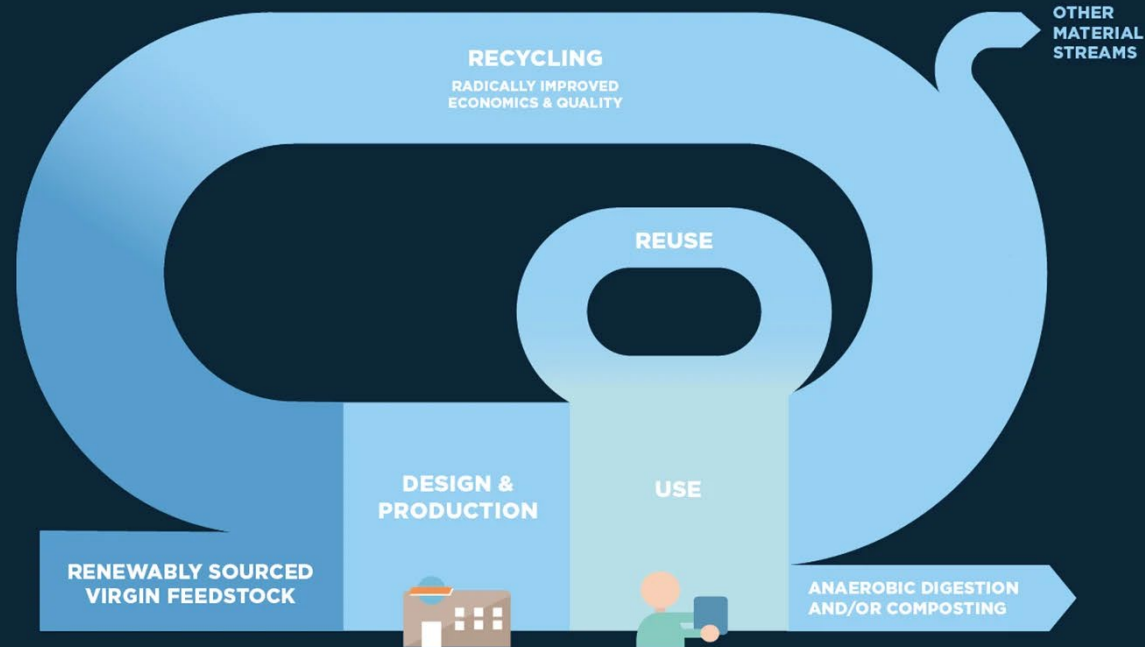


## Utfordringer vi må løse

1. Sikre biomangfold
2. Forbedre fiskvelferd
3. Nye fôringredienser
4. Redusere klimautslipp
- 5. Sirkulærøkonomi**
6. Fokus på menneskerettigheter

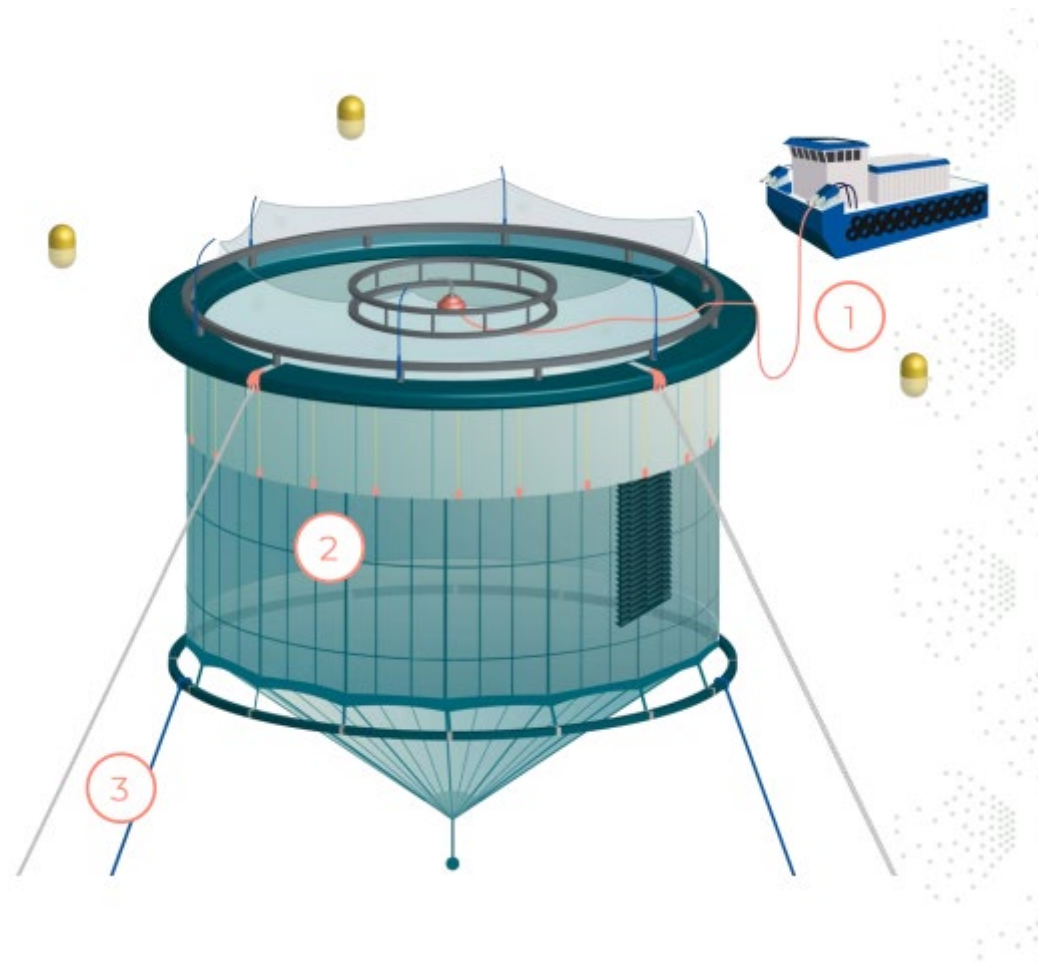


# A CIRCULAR ECONOMY FOR PLASTIC



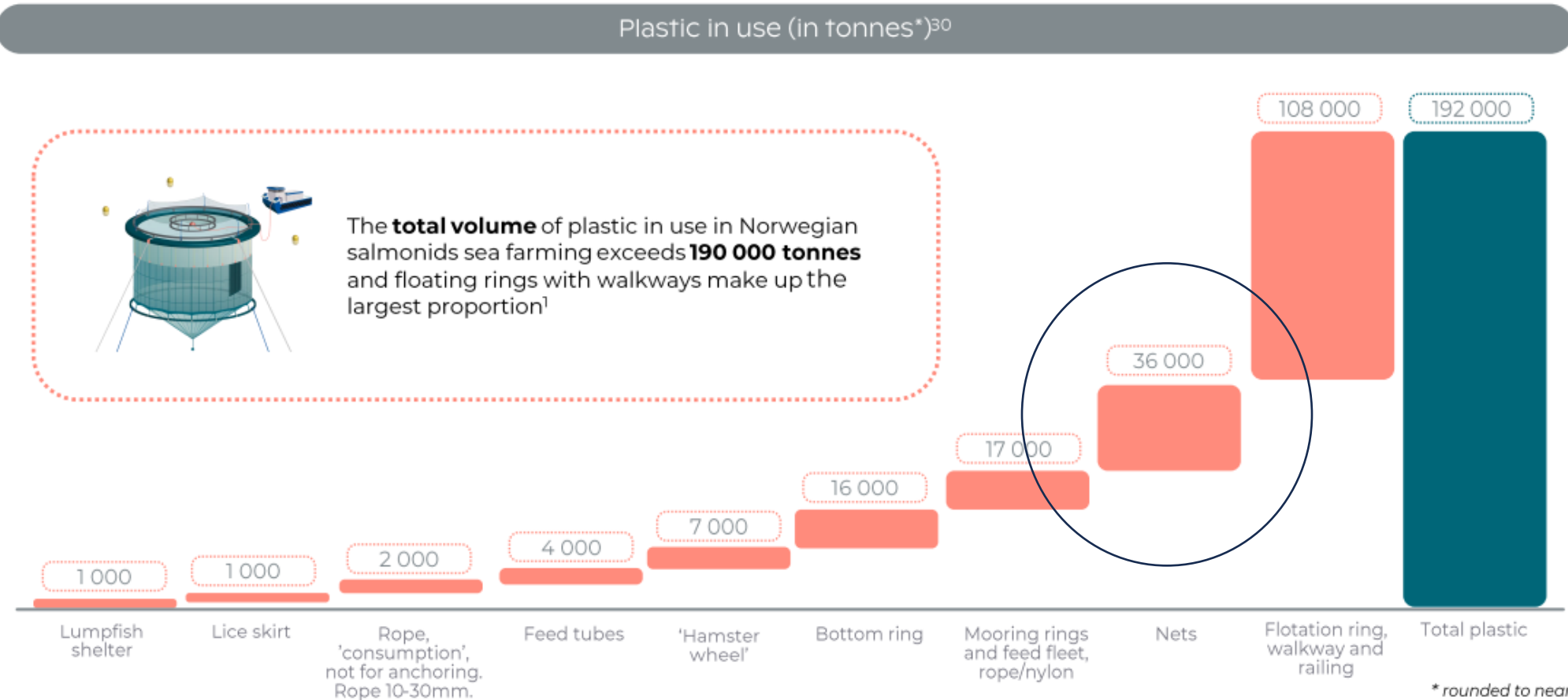
WORLD ECONOMIC FORUM, ELLEN MACARTHUR FOUNDATION, MCKINSEY & COMPANY,  
A NEW PLASTICS ECONOMY: RETHINKING THE FUTURE OF PLASTICS (2016)  
[ELLENMACARTHURFOUNDATION.ORG/PUBLICATIONS](https://ellenmacarthurfoundation.org/publications)





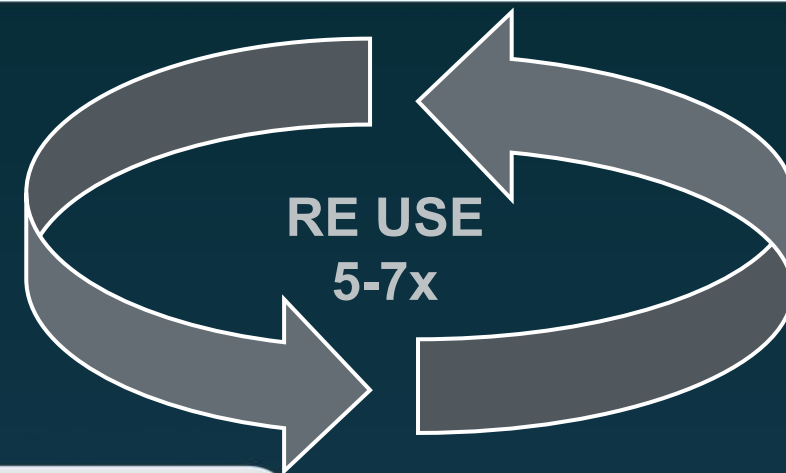
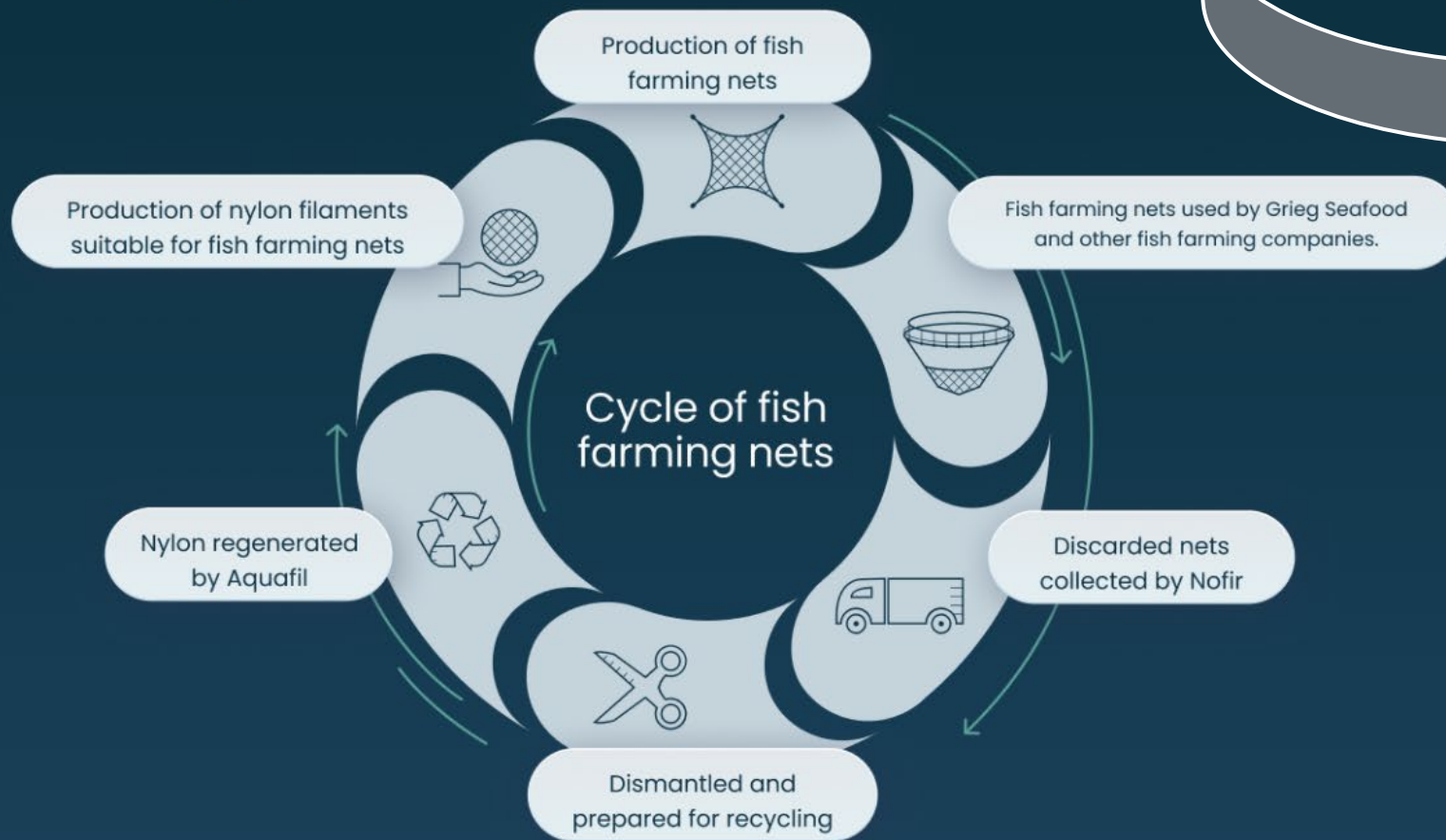
# Plastic volumes & distribution

The floating ring, walkway and railing make up more than half of the plastic in use



# Project

## Circular fish farming nets



1. Repareres i Norge
2. Sparer 10 000 tonn plast
3. 240 000 tCO2e/år

HAMPIÐJAN

AKVA GROUP™

Grieg  
Seafood®

AQUAFIL

Nofir









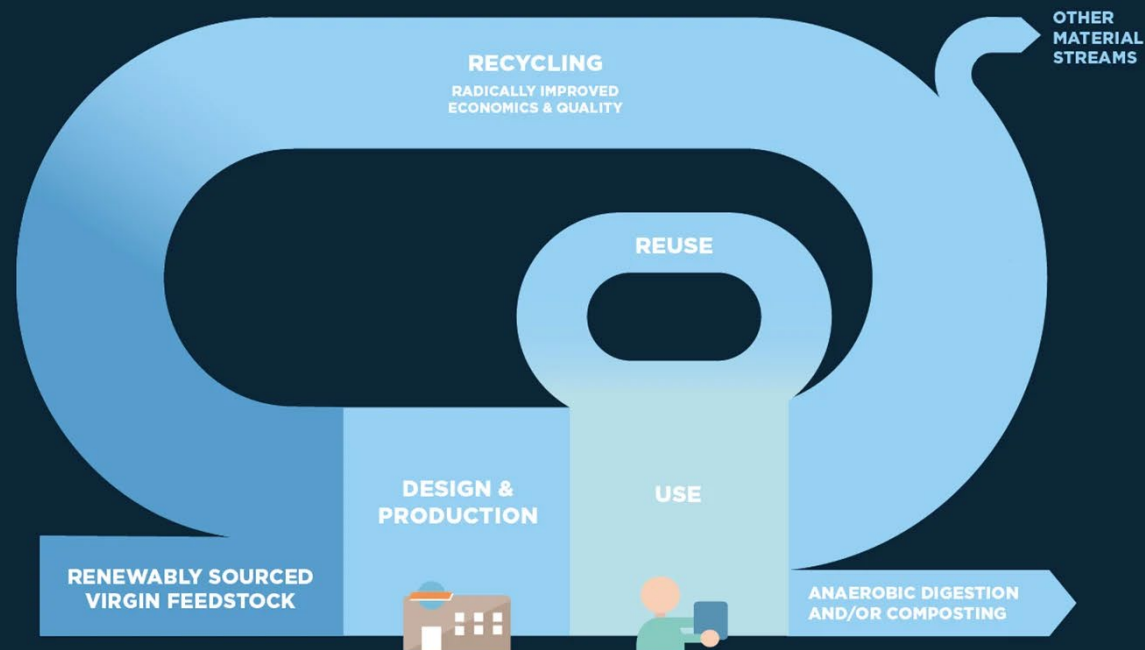
PROJECT  
Circular Fish Farming Net



HAMPIDIAN  
AKVA  
ECONYL  
Nofir  
Hampshire  
Integrated



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# Praktisk talt plast



Handelens  
Miljøfond



NCE  
Inno



NTNU

**BELLONA**

Takk for meg!

